

# A Review of Technology in Teaching and Learning

Dr Alison Egan June 2020



Education International Internationale de l'Education Internacional de la Educación Bildungsinternationale

#### About the author:

#### Dr Alison Egan

Dr Alison Egan is Director of IT & eLearning in Marino Institute of Education. She has been working in the field of educational technology since 2003, and her PhD (2018) research was focused on technological self-efficacy in a professional education environment.

She is Chair of the International Perspectives on Teacher Education SIG at the Society for IT in Teacher Education and is currently working on an Erasmus + project about Educational Knowledge Transfer (EKT website). She is also Vice-President of Irish Learning Technology Association Ltd.

#### Education International (EI)

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### Foreword

When the Education International Research Institute (EIRI) commissioned its research review of technology in teaching and learning no one could have predicted COVID 19 and its impact on technology and education. Yet its author, Dr Alison Egan, is remarkably prescient. Her analysis and prediction of trends in technology in education have been amplified by the effect of pandemic triggered school closures. The accuracy of her recommendations-that technology should not be introduced before the pedagogical reasons for it are made clear and that is was essential that there should be an awareness of the technological self-efficacy skills of teachers-have been validated by the effects of the pandemic on schools.

The education systems that have done best during the pandemic are ones that have included strong technological content in Initial Teacher Education. They have supported teachers with technological hardware and have provided good quality continuous professional learning and development. Many systems, however, have done little in these areas and they have struggled to help teachers and students to adjust to remote learning. In all systems, equity of access for students-and for teachers-to technology have come to the fore as major issues, with the digital divide between the digitally advantaged and disadvantaged being accelerated.

It has been clear from Dr Egan's study that a disparity of approaches to technology and pedagogy have been in existence for some time. The literature is opaque about what actually works, but frameworks for teacher capabilities in this area can certainly help. Government policy makers need to understand teachers' technological self-efficacy if they are to make sound decisions about teacher policy and this can only happen successfully with the involvement of teachers and their unions.

Teachers can only make informed decisions about how best to use technology pedagogically if they are well trained and well informed. They can then share their experiences within their own peer networks and make the right choices for the right situations. A profession which owns its professional standards and has the professional autonomy to make learning holistic is the only realistic way for the future.

This pandemic and Education International's ongoing work on the future of work in education has highlighted how rapidly the educational environment is changing. As Artificial Intelligence becomes a present day reality, opportunities for positive change are often undermined by IT companies data mining and using its results to influence subliminally student learning. This in turn fundamentally undermines the ability of high-quality education to produce students who are pro-active learners and critical thinkers. If technology is to help education, it must do so for all students and all schools.

Technology offers much promise but to realise this promise, governments need to work in partnership with the profession and its unions to enable teachers to show leadership in decision making. Professionally trained and well qualified teachers and education personnel must be given the tools to ensure that students are given universal access to digital technologies so that technology is not for the privileged few but for all.

David Edwards General Secretary Eduaction International

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### **Executive Summary**

The objective of this review is to outline current thinking on the role of technology in education. This paper was written before the global Covid -19 pandemic that forced an "online pivot" (Weller, 2020) in educational settings. The "wicked problem" (Marshall, 2016) of technology integration in education is now a significant concern for many educators, due to the Covid "black swan" event (Taleb, 2007). This event makes the current review even more crucial as factors that impact integration of technology in educational contexts are discussed in detail. Hence, this paper favours a pedagogical rather than techno-centric approach to integration of technology in educational environments. The review outlines the various technology standards and policy documents available to EI member states, and then proceeds to discuss factors that influence technology integration in educational contexts. These integration factors include availability of technology, technical support, beliefs about technology, teacher autonomy, technological self-efficacy and cultural values related to technology. The theoretical models of TPACK, SAMR and PEAT are reviewed, and their application to technology integration in educational contexts outlined.

The final section analyses the benefits and risks of educational technologies. Assistive technologies, the affordances of distance learning and how mobile devices have changed the way students access education, are discussed. Concerns about over-reliance on technology are then examined, and a discussion of the risks associated with commercial interests, artificial intelligence and data privacy outlined. The report concludes with *four key recommendations* for El members:

- Technology should not be introduced to an educational environment if the pedagogical reasons for it are not clear. The *TPACK* and *PEAT* models of technology integration should be considered before making a decision to purchase and use any new technology in education.
- 2. An awareness of the technological self-efficacy skills of educators, staff and students is advised where often a *Dunning Kruger* effect persists. The value of *DigCompEdu* and other appropriate frameworks as a reliable method to identify digital competencies required for modern education cannot be underestimated.

**3.** Educators should be empowered to evaluate what educational technologies they can use in their school or teaching environments. This can be done by allowing them the time and space to share their experiences of technology with each other, to experiment with new technologies and to share their experiences amongst their peer network. Their "*emergency remote teaching*" (Hodges, Moore, Lockee, Trust & Bond, 2020) experiences using technology with their students during the recent pandemic provides a timely opportunity to undertake such reflection.

**4.** Members should review the annual *Gartner* and *New Media Horizon* reports on a frequent basis, to ensure they are aware of all technological development in education, and elsewhere. For example, AI, Blockchain and 5G technologies are on the horizon for educational environments, in the near future.

At the conclusion of this report it should be noted that education has been rooted in traditional pedagogical approaches for some time and a tipping point is imminent. Covid-19 may indeed have been such an event.

### **Technology in Education**

This section provides an overview of the understanding of technology in education present in the literature. A definition of technology in education is provided, and how the concept of technology is understood in an educational context is outlined in this section.

#### **Definition of Technology in Education**

Neer (2014) defines technology in education as "any tool a teacher uses to convey the lesson or interact with students...that can range from a whiteboard and marker (low-technology) to a tablet with a stylus (hightechnology) and beyond". Egan, FitzGibbon, Oldham, and Johnston (2014) established that educators did not differentiate between different types of hardware and software they used in a classroom context, and often spoke about technology in a wider sense, and used software and hardware terms interchangeably. Equally, Olszewski and Crompton (2020) noted that "teachers often use technology for social purposes but do not use them in school for educational purposes". Thus a lack of clarity around the term 'technology' in an educational context is further compounded when we consider educators often use their own 'personal' technologies (such as social media) in 'professional' contexts (Admiraal et al., 2017; Almerich

Orellana, Suárez-Rodríguez, & Díaz-García, 2016; Drabowicz, 2017; Hatlevik, Throndsen, Loi, & Gudmundsdottir, 2018; Koc, 2013; McGarr & Johnston, 2019; Prestridge, 2019). For this report, the term technology will be used in its widest sense to describe any software or hardware tool that is used in an educational setting, or a combination of both.

# Pedagogies Associated with Technology

The main pedagogical domains associated with educational technology are behaviourism (Skinner, 1968), constructivism (Piaget, 1971), social constructivism (Vygotsky, 1978) and liberationalism (Freire, 1996). Each of these have contributed to how technology has been used in educational environments over the past fifty years where Skinner's behaviourism is synonymous with drill and practice type lessons and Vygotsky's approach considers that knowledge is constructed by learners through their social interactions with each other. Piaget's constructivist approach is based on the belief that learners construct their own knowledge by being actively involved in the learning process, for example when children learn how to code and a liberational approach suggests a 'problem posing pedagogy' based on a learner's current interests.

Content knowledge, curriculum knowledge and pedagogical knowledge have been outlined as key domains of knowledge required to be an effective teacher (Ball, Thames, & Phelps, 2008; Dewey, 1904; Dewey, Boydston, & Ross, 1983; Shulman, 1986). Looking at the concept of pedagogical content knowledge, Shulman (1986) established that teachers not only needed to know their subject matter, they needed a different level of knowledge to be able to teach this subject matter. So, while their content knowledge was a given, "*pedagogical content knowledge is a particular form of content knowledge that embodies the aspects of content most germane to its teachability (sic)*" (p. 7).

Generally, pedagogical knowledge domains for classroom technology integration are focused on constructivist approaches to education. Such a constructivist paradigm, as advocated by early educational philosophers (Dewey 1916, 1938, 1956, Piaget 1971 & Papert 1996), is evident in recent literature on technology integration (Ball et al., 2008; Feng, Ching Sing, Chin-Chung, & Min-Hsien, 2014; Koh & Chai, 2016; Lai & Bower, 2019; McGarr & Johnston, 2019; Mena, Hennissen, & Loughran, 2017; Meschede, Fiebranz, Möller, & Steffensky, 2017; Olofson, Swallow, & Neumann, 2016; Petko, 2012; Teo, Ching, David, & Beng, 2008). This literature has moved to question the requirement for new pedagogies to accommodate the use of digital technologies (Caro & Harvey, 2016; Ertmer & Ottenbreit-Leftwich, 2013; Fitzgerald & Adams, 2016; Heitink, Voogt, Verplanken, van Braak, & Fisser, 2016; Mama & Hennessy, 2013; Spaulding, 2016). A focus on TPACK as a pedagogical approach to ensure successful technology integration in education, is the focus of the next section.

#### Technological, Pedagogical and Content Knowledge

The addition of technological knowledge to the pedagogical and content knowledge domains has led to the concept of TPACK (Technological, Pedagogical & Content Knowledge) (Mishra & Koehler, 2006) that has been a prevalent discourse in the literature for the past fifteen years (Banas & York, 2014; Campbell, 2012; Campbell et al., 2012; Caro & Harvey, 2016; Koh & Chai, 2014, 2016; Lehtinen, Nieminen, & Viiri, 2016; Olofson et al., 2016; Powers & Musgrove, 2016; Shinas, Yilmaz-Ozden, Mouza, Karchmer-Klein, & Glutting, 2013; Tondeur, van Braak, Siddiq, & Baran, 2016; Valtonen et al., 2020; Voogt et al., 2013). The TPACK model concentrates on *"the relationships between content (the actual subject matter that is to be learned and taught), pedagogy (the process and practice or methods of teaching and learning) and technology (both commonplace, like chalkboards, and advanced, such as digital computers)"* (Mishra & Koehler, 2006, p. 1026). Further, work by Klichowski and Costa



#### Figure 1. TPACK Model

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## (2015) contends *"there is no doubt that the education of teachers required many significant modifications in the context of ICT"* (p. 164).

This 'modified approach' [TPACK] can be difficult and is often based on a "rational fear of having to adapt to a new technological environment in their educational setting" (p. 166). Further, the requirement for new pedagogies was noted by the EU Commission (Bocconi, Kampylis, & Punie, 2013) as part of a European Innovating Learning Strategy and Creative Classrooms initiative. The EU Commission had "acknowledged that a fundamental transformation of education and training is needed to address the new skills and competences that will be required if Europe is to remain competitive" (p. 1). Fullan and Langworthy (2014) also recommended that new pedagogies were now required in education, as old pedagogies were no longer suitable in the digital age where,

the dawning digital era changes fundamental aspects of education. It changes the traditional role of teachers and textbooks as the primary sources of knowledge. It changes what it is possible for students to do, as technology enables them to discover, create and use knowledge in the real world faster, more cheaply, and with authentic audiences. In the past what most educators meant by the term "applying knowledge" was working on tasks or solving problems to demonstrate mastery of concepts. But the solutions remained within the boundaries of textbooks, classrooms and schools. Digital access makes it possible for students to apply their solutions to real-world problems with authentic audiences well beyond the boundaries of their schools (Fullan & Langworthy, 2014, p. 4).

This is also advocated in recent literature by Heitink et al. (2016) and Mead (2019) where pedagogical control continues to be a concern for educationalists in this new digital environment (Drummond & Sweeney, 2017; Redmond & Lock, 2013). However, a recent comment by Mishra (2019), suggests use of technology in education should consider "*the what to the* why *in educational technology*" usage in educational contexts.

#### **Other Models of Technology Integration**

Other models have been proposed to measure integration of technology in education. For example, the Access *Competence and Motivation* (ACM) model (Viherä & Nurmela, 2001) queried whether communication capability was a determinant for technology use in Finland. Having access to technology (A) and competence in using technology (C), combined with a motivation (M) to be online was their central premise. Their research concentrated on what modern IT and communications systems require of their users. Their study veered into criticism of modern technology, as being "*a social trap*" (p. 263) and their ACM model was limited in its application. Wu, Chen, and Lin (2007) had proposed a model called "end user computing acceptance (EUC) model". Their results did state that "perceived ease of use (PEU), perceived usefulness (PU) and computer enjoyment (CE) all directly influenced actual usage of technology" (p. 173). The Meta-Cognitive Model of Attitudes (MCM) (Petty, Briñol, & DeMarree, 2007) was based on the presumption that attitudes had an impact on technology integration in educational settings. They explained that "the number of prior positive and negative experiences, the recency (sic.) of those experiences and the context in which those experiences took place will matter" (p. 662). The Task Technology Fit Model (TTF) (Dishaw & Strong, 1999; Goodhue & Thompson, 1995; Yen, Wu, Cheng, & Huang, 2010) gueried whether the task for which the technology was used should be a good fit for the task it supported, in effect, was the technology appropriate for the task at hand. As there was plenty of literature about the applications of ease of use and perceived usefulness on technology integration, Birch and Irvine (2009) looked to create a "unified view" (p. 425) as "information technology acceptance research has vielded many competing models, each with different sets of acceptance determinants" (p. 425). In their work, they reviewed eight predominant



Figure 2. The UTAUT Model-Venkatesh et al. (2003)

models of measurement of technology acceptance. They mentioned social cognitive theory (Bandura, 1977, 1997; Compeau & Higgins, 1995), the theory of reasoned action (Fishbein & Ajzen, 1975), perceived usefulness (PU) & perceived ease of use (PEU) with subjective norms (SN) (Davis', 1989) motivational model; the theory of planned behaviour (Ajzen, 1991) and finally a combined TAM and TPB model (Venkatesh, Morris, Davis, & Davis, 2003). Having conducted four longitudinal field studies in different institutions, they arrived at the *Unified Theory of Acceptance and Use of Technology* (UTAUT) Model. What the UTAUT Model did establish was that "*attitude to technology is defined as an individual's overall effective reason to using a system*" (p. 455) and there were four constructs from existing models of attitude measurement that aligned with their newly proposed model.

Recently, Nistor, Göğüş, and Lerche (2013) and Nistor, Lerche, Weinberger, Ceobanu, and Heymann (2014) extended the UTAUT model to include specific cultural influences and how different cultures exhibit different attitudes to technology. With a large sample from Germany and Romania (n = 2866), they acknowledged that *"national and professional culture may shape use of computer based learning environments"* (p. 36) where facilitating conditions and computer anxiety featured strongly for German technology users, but not for their Romanian counterparts. Of note in their conclusion was the suggestion that future research should be mindful of cultural influences on acceptance of technology by users,



#### Pedagogical, Ethical, Attitudinal and Technical dimensions (PEAT model)

Figure 3. Dicte (2019), Pedagogical, Ethical, Attitudinal and Technical dimensions of Digital Competence in Teacher Education.

re-iterating the role of subjective norms and facilitating conditions outlined by Teo (2010). However, in a recent publication by McGarr and McDonagh (2019) the persistent value of TPACK was acknowledged, but their research added an *'ethical'* dimension in their PEAT model. This PEAT model identifies that educators using technology should also understand the complex relationship between technology and society, and should be aware of privacy, copyright and more general cyber-ethics, in combination with the more traditional technical, pedagogical and attitudinal skills established in TPACK (Figure 3).

However, national educational policies are often written without consideration of environmental factors, such a school culture and norms, that impact those educators charged with implementation of such reforms (Egan, 2018). These policy documents are considered briefly in the next section and will outline various countries' digital technology and education standards.



### **Technology Standards & Curriculum**

"Education systems around the world are now witness to a variety of educational changes and improvements, numerous social and economic disruptions, and the onset of rapid technological advances that were unimaginable in the past" (Association, 2017, p. v). In this section a brief overview of the technology standards and technology competency frameworks, of some countries (in which there are EI members) are discussed. These standards and competency models are created by ministries and departments of education and have tended to focus on hardware and software acquisition and latterly on the pedagogies and skills associated with use of technology in educational settings. These policies are not written in isolation however, and a consultative process is usually part of their formulation, involving all education stakeholders such as teachers, unions and universities.

#### **United Nations**



Figure 4. UN Sustainable Development Goals (2015)

Also worth noting in this section are the United Nations' Sustainable Development Goals (SDGs), in particular Goal 4, in relation to Quality Education (Figure 4). The objective of this goal is to *"ensure inclusive and equitable quality education and promote lifelong learning opportunities for all"*. A progress report in 2019 notes that while progress has been made regarding access to education and participation, over 262 million children remain out of school. Furthermore, minimum proficiency standards in literacy and numeracy were still lacking for nearly half of those in school environments (SDG 4.1.1). Goal 4 continues to address those in marginalised settings and is concerned with the proportion of youth and adults with ICT skills, by type of skill (SDG 4.4.1), in particular.

#### **OECD & UNESCO Influence**

	TECHNOLOGY LITERACY	KNOWLEDGE DEEPENING	KNOWLEDGE CREATION
UNDERSTANDING ICT IN EDUCATION	Policy awareness	Policy understanding	Policy innovation
CURRICULUM AND ASSESSMENT	Basic knowledge	Knowledge application	Knowledge society skills
PEDAGOGY	Integrate technology	Complex problem solving	Self management
ICT	Basic tools	Complex tools	Pervasive tools
ORGANIZATION AND ADMINISTRATION	Standard classroom	Collaborative groups	Learning organizations
TEACHER PROFESSIONAL LEARNING	Digital literacy	Manage and guide	Teacher as model learner

#### Figure 5. UNESCO ICT Competency Framework for Teachers

The United Nations Educational, Scientific and Cultural Organisation (UNESCO, 2011) created a set of competencies, skills and attitudes for teachers in the use of technology for learning. These skills were based on six principles of pedagogy, understanding the role of technology in education, technology skills, teachers' professional learning and technology in different contexts. What is interesting about the UNESCO framework is that the skills and competencies outlined would go on to form the basis of many European national educational policy documents.

The impact of the Organisation for Economic Cooperation and Development (OECD) on use of technology in education is also relevant (Ananiadou & Claro, 2009; Katerina Ananiadou & Rizza, 2010; Enochsson & Rizza, 2009; Huang & Kan, 2020; Istance & Kools, 2013; McGarr & Johnston, 2016; Meisalo, Lavonen, Sormunen, & Vesisenaho, 2010; Rizza, 2011; Schleicher, 2012). As noted in a recent editorial piece, "*local educational reform cannot be separated from a global context which is featured by a 'post national' policy environment and internationalisation of educational policies*" (Huang & Kan, 2020, p. 296). Indeed, a "*rhetoric of reform*" (Vrasidas, 2015) pervades many national policies on technology integration in education. In an Irish context, when the reports on literacy and numeracy skills were issued by the Programme for International Student Assessment (PISA) these "*findings form a significant contribution to policy development in Ireland*" (ERC, 2015). For example, as a result



of PISA 2009 a new *Literacy and Numeracy Strategy for Learning and Life* 2011 – 2020 was issued by the Department of Education subsequently (DES, 2011). The impact of a recent *Skills Outlook* publication (OECD, 2019) has yet to be determined, but it will be of interest for policymakers over the next few months and years, when developing their own local technology policy frameworks. This publication acknowledges that "to thrive in a digital workplace, workers need a broad mix of skills – strong cognitive and socio-emotional skills, as well as digital skills" (OECD, 2019, p. 3).

#### **European Countries**

Most of the European countries' technology frameworks are influenced by their membership of the European Economic Community, and their involvement in UNESCO. The DigCompEdu (Redecker & Punie, 2017) publication presents a framework for the development of educators' digital competence in Europe (Figure 6). *"This framework responds to the growing awareness among many European Member States that educators need a set of digital competencies specific to their profession in order to be able to seize the potential of digital technologies for enhancing and innovating education"* (Redecker, 2017, p. 8). The framework structure *"allows European citizens to better understand what it means to be digitally competent and to assess and further develop their own digital competence"* (Redecker, 2017, p. 12). Evident in this framework is a reliance on professional and pedagogic competencies, rather than a



Figure 6. DigCompEdu Competency Framework

focus on technology specific skills associated with particular educational technologies only. The framework was based on a long consultative process with various educational stakeholders in Europe, before its publication.

An outline of different countries' approaches to technology integration is now outlined. In Ireland, for example, the Digital Strategy for Schools (DES. 2015) demonstrated an awareness of the skills that would be required in the future for educators in schools based on extensive consultation with teachers (Butler, Hurley & Hallissy, 2018). The Digital Strategy was notable for its move away from a "technocentric" (Selwyn, 2019) view of technology in education, to a focus on the pedagogies associated with effective technology integration. Indeed, the annual Action Plans for Education (DES 2016, 2017) have acknowledged the requirement for technological pedagogies to equip educators with the necessary skills to use technology effectively in their classrooms. In Figure 7 the key principles of the Irish Digital Strategy are outlined. The Digital Strategy was not without its critics, where some authors suggested the Department of Education was still focused on hardware and software acquisition for the first phase, without implementation and support structures required to allow for effective technology integration by educators (INTO, 2015; Marshall & Anderson, 2008; McDonagh & McGarr,

#### PRINCIPLES UNDERPINNING THE STRATEGY

In developing the Strategy, the Department engaged in an extensive research and consultation process, which is outlined in the next section. A number of key principles were identified during this phase of developing the Strategy and they will inform the goals and actions outlined in the Strategy.

Principle	Descriptor
<ol> <li>A Constructivist Pedagogical Orientation underpinning the embedding of ICT in schools.</li> </ol>	A constructivist pedagogical orientation supports teachers in effectively using ICT with their students i.e. learners are actively involved in a process of determining meaning and knowledge for themselves.
<ol> <li>The use of ICT in teaching, learning and assessment can enhance the learning experiences of all students.</li> </ol>	ICT plays an important role in supporting inclusion and diversity for all learners by enhancing learning opportunities for all students.
<ol> <li>The use of ICT in teaching, learning and assessment is embedded in school curricula, Department policies and teacher education.</li> </ol>	The Department and its agencies will play a proactive role in implementing the Digital Strategy for Schools.
4. ICT is used in an ethical and responsible way.	Schools and the Department enable all users to use ICT in an ethical and safe way.
<ol> <li>ICT Planning is required to ensure ICT integration in teaching, learning and Assessment.</li> </ol>	All levels of the education system are engaged in inclusive planning for the effective integration of ICT.

TABLE 1: KEY PRINCIPLES INFORMING THE DIGITAL STRATEGY FOR SCHOOLS

#### Figure 7. Digital Strategy for Schools, Ireland - Key Principles



2015). McGarr and Johnston (2019) have noted however, that recent technology policy documents have attained pedagogical maturity in their recognition of the "*complex and contextually bound nature*" of technology integration in educational environments, where the "*nature of ICTs has changed dramatically in the past two decades and Irish educational policy has tweaked its orientation in response to these changes*" (p. 21).

In the Nordic countries technology integration is well grounded in educational policy documents. The Norwegian approach to technology integration was to include technology in all subjects as a means of improving the teaching of that subject, and to open up new methods of teaching. Hence, technology was not seen as adjunct or separate but was seen as a competence required of teachers. Thus such digital competence is expected of all teachers, in all settings and is seen as a basic skill required to be a teacher (Ministry of Education, Norway, 2017). A visualisation of the Norwegian Professional Digital Competence Framework is relevant here (Kelentrić, Helland, & Arstorp, 2018) (Figure 8).



### Figure 8. Visualisation of the Professional Digital Competence Framework for Teachers (Norway) by Kelentric et al., 2017

In Sweden, Gu (2011) noted that technology has been included in education since the mid-eighties (Fahrman & Gumaelius, 2015) and teachers have autonomy and freedom to integrate technology into subjects as they see fit, dependent on class sizes and teachers own competence using technology. In Finland, as a result of a review of the National Core Curriculum, the role of technology in learning is promoted to play a significant role in the Finnish classroom (Alamäki, 2000; Vahtivuori-Hänninen, Halinen, Niemi, Lavonen, & Lipponen, 2014) where the curriculum emphasises technology competencies and skills, and technology is seen as integral to the process of teaching and learning. Hence, a recent publication acknowledged that in countries such as Finland, Norway and Sweden *"many people use the internet in complex and diverse ways... and these individuals are more likely to be able to adapt if digitalisation affects their daily activities, since they already have the well-rounded skills mix that is required for new working techniques, <i>methods or technologies*" (OECD, 2019, p. 165). As a result, technology integration in education has been somewhat successful in these countries.

#### North America

The International Society for Technology in Education (ISTE) Standards are a framework for innovation in education and provide a roadmap for educators to re-imagine their classrooms and schools for digital age learning (ISTE, 2004). The standards are designed to work with a TPACK pedagogical approach to using technology in classrooms. There are plenty of resources available on the ISTE website to allow teachers to

0	Learner	Educators continually improve their practice by learning from and with others and exploring proven and promising practices that leverage technology to improve student learning. Educators:
2	Leader	Educators seek out opportunities for leadership to support student empowerment and success and to improve teaching and learning. Educators:
3	Citizen	Educators inspire students to positively contribute to and responsibly participate in the digital world. Educators:
4	Collaborator	Educators dedicate time to collaborate with both colleagues and students to improve practice, discover and share resources and ideas, and solve problems. Educators:
6	Designer	Educators design authentic, learner-driven activities and environments that recognize and accommodate learner variability. Educators:
6	Facilitator	Educators facilitate learning with technology to support student achievement of the ISTE Standards for Students. Educators:
0	Analyst	Educators understand and use data to drive their instruction and support students in achieving their learning goals. Educators:

integrate technology in their classrooms (ISTE, 2017). ISTE also created standards for students, administrators, coaches and computer science educators subsequent to the educator standards. Stoecki (2016) described the consultation process involved in the creation of these standards where "a first full draft of the standards were released for public comment and we are seeking broad feedback from thousands of educators and other stakeholders", and teachers were assured that "everything was up for debate", at that time.

However, these standards are not without their critics and some research has suggested (Shellhorn, 2019) that educators were lagging behind in implementation of the standards across all curriculum subjects. ISTE are due to issue updated Standards for Educators in 2020 and have recently revised their Standards for Computer Science educators. Recently, Foulger, Graziano, Schmidt-Crawford, and Slykhuis (2017) published new Teacher Educator Technology Competencies (TETCs) and identified 12 skills/ competencies required to effectively integrate technology in classrooms. While a recent initiative, they hope their competencies will add to wider reform of teacher preparation programmes in the USA in the first instance when used in conjunction with the ISTE standards.

#### Latin America

Many Latin American countries have been slower to integrate technology into their curriculum than their Northern counterparts. National policies require formal definition of ICT integration into the education curriculum of 82% of Latin American countries (UNESCO, 2012). Adoption of Open Educational Resources (OERs) has also been successful, where national policies require them to be used in education. Furthermore, Uruguay's 'One Laptop per Child' project has been instrumental in ensuring children get access to a computer from an early age. However, problems with internet access and the presence of a socio-economic digital divide are still a concern for some Latin American countries. Equally, policies continue to have a focus on technology acquisition and have yet to address the more pedagogical issues faced by those further along the technology integration path (Jassir, 2018).

#### Africa

Education in Africa is firmly rooted in the Sustainable Development Goals, as outlined earlier. Africa's main focus is on "education for all" to ensure children can complete a full course of primary education, in the first instance, for all genders. Lack of proper educational facilities continues to hamper progress towards this SDG, and access to technology continues to present

problems for African schools. Educational technology programmes, such as "One Laptop per Child (OLPC), 2005", similar to South America, offered low cost personal laptops to schools. This project had some success where over 2 million low cost laptops were delivered to African schools. Eventually, the project was taken over by local governments who were charged with distribution of the equipment. However, access to technology for education in Africa is often based on a donor model, where machines from more developed countries are refurbished and then transported for use. Many high profile charitable organisations run such programmes, for example Camara (Ireland) and Computers 4 Africa (UK), and larger organisations such as Microsoft and Apple also provide donations through their philanthropical programmes.

M-learning, where educational services are delivered using a mobile phone, is the main growth area in that continent. Recent initiatives include video lessons delivered on mobile devices, where learning does not have to happen in a classroom environment. Kindle readers and tablet devices are used to deliver literacy and numeracy content and Lequentrec (2017) advises that such low-cost teaching resources "*means there is huge potential to reach those excluded from the education system*". As such, a review of Africa's progress towards SDG 4 in 2020, will be of interest for the current research project.

#### Asia – Pacific Region

As early adopters of technology the Asia-Pacific countries implemented a UNESCO funded *ICT in Education* programme in 2007. This strategy was funded by Japanese Funds in Trust and was an *"integrated strategy, with six interrelated focus areas"* (UNESCO, 2007).



Figure 10. ICT in Education Asia-Pacific Region

ICT was defined for that programme, as any form of technology used to transmit, process, store, create, display, share or exchange information by electronic means. The ICT in Education programme funded projects all over that region, and this resulted in some successful integration of technology into educational content. For example, the website created for that project ensured a database of online resources was available for teachers to use in their own educational environments. However, despite having technology resources available, implementation was thwarted by some teachers' beliefs about using technology in a class environment (Marwan & Sweeney, 2010). Beliefs and attitudes to technology are discussed in the next section, in relation to barriers to effective technology integration in educational environments.

#### Australia and New Zealand.

Australia and New Zealand are well experienced in their standards of technology integration in education and have integrated technology across most of their curriculum standards. In Australia the Teaching Teachers for the Future (TTF) project was *"aimed at enabling all pre-service teachers at early, middle and senior levels to become proficient in the use of ICT in education"* (Australian Government, 2011). Albion (2011, 2012); Albion, Jamieson-Proctor, and Finger (2010); Buchanan (2011); Campbell et al. (2012); Redmond and Albion (2002) and Lane (2011) in various conference papers, have discussed how this TTF project in based on the TPACK model, and has been implemented with some success, in all 39 teacher education institutions in Australia.

In New Zealand digital technology is part of the core curriculum, where their *Digital Technologies & Hangarau Mathiko – National Digital Readiness Programme* learning strategy is about teaching students the theory of how technology works, and how they can use that knowledge to solve problems (Ministry of Education, New Zealand, 2017). This is an interesting strategy as it increases students' capabilities to use technology from an early age, and then students have technological self-efficacy embedded in their curriculum, from the early years. The concept of technological self-efficacy (Fanni, Rega, & Cantoni, 2013; McCoy, 2010; Moreira-Fontán, García-Señorán, Conde-Rodríguez, & González, 2019; Oddone, 2016; Teo, 2009b, 2015) is outlined in the next section, as one of the factors that can impede use of technology by individuals, so New Zealand's approach is noteworthy in this regard.

### Factors That Influence Technology Integration

This section will examine a variety of external factors that influence use of technology in an educational environment. It will then explore the literature on specific internal factors that influence technology integration, including beliefs and attitudes to technology by teachers and educators. The reasons for lack of use of technology by teachers has been an area of discussion in the literature for some time. The seminal work on this area was conducted by Schunk and Ertmer (1999) and they established two main factors that impeded use of technology in an educational environment. These are known as first order (extrinsic) and second order (intrinsic) factors that aid or impede technology integration. Indeed, Ertmer (1999) and other authors (Goktas, Gedik, & Baydas, 2013; Kopcha, 2012; Kurt & Ciftci, 2012; van Braak, 2001; Weber et al., 2004; Wood, Mueller, Willoughby, Specht, & Deyoung, 2005) have continued to identify additional barriers to technology integration in educational environments, and exploration of these forms the basis of this section.

Educators' use of technology in the classroom has been the subject of debate in the literature as far back as the 1980s, when Cuban (2001) lamented, without attention to workplace conditions in which teachers labor (sic.) and without respect for the expertise they bring to the task, there is little hope that new technologies will have more than a minimal impact on teaching and learning (p. 197).

Generally, the literature has remarked that educators, in particular teachers, tend to use technology in limited (Mama & Hennessy, 2013; van Braak, 2001); transmissionist (Sheil & O'Flaherty, 2006) or traditional ways (Teo, Sing, et al., 2008). Despite displaying confidence and enthusiasm for new technologies, researchers have continued to query why teachers, generally, still do not use technology in their classrooms (Bauer & Kenton, 2005; Morris, 2010; Verdegem & De Marez, 2011). Common themes have emerged in the literature, including external factors such as school policy, lack of computer hardware and lack of support and internal factors including teachers' pedagogical beliefs and their own technological self-efficacy (Drent & Meelissen, 2008; Hew & Brush, 2007; Ottenbreit-Leftwich, Glazewski, Newby, & Ertmer, 2010;

Wood et al., 2005). Previous bad experiences when using technology; feeling overwhelmed by technology and being "time poor" have also been identified as factors that had impeded teachers' use of technology in the classroom (Albion, 2000; Conole, de Laat, Dillon, & Darby, 2008; Mumtaz, 2000; Russell, Bebell, O'Dwyer, & O'Connor, 2003). Donnelly, McGarr, and O'Reilly (2011) questioned how teachers can be motivated to use more technology in the classroom when the "contented traditionalist would not easily transition to becoming a selective adopter, to a creative adopter? (p. 1480)". Furthermore, recent literature has started to question the merits of technology integration in education, where "we have islands of success in an ocean of failure where there is little evidence to support the proposition that ICT and/or educational technology improve pedagogy or learning outcomes" (Butler, 2015b, p. 3). Thus, the debate continues but problems associated with technology integration persist and these factors are discussed in turn.

#### **First Order Factors**

First order barriers are external to the teacher and have often been cited in earlier literature on use of technology in educational environments. First order barriers include access to technology; technical skills needed to operate technology and local support when problems arise using technology. These, however, had no effect on an educator's fundamental pedagogical beliefs about the practice of teaching (Ertmer, 1999, 2005). Primarily concerned with creating efficiencies by using technology; acquiring skills needed to use technology and the presence of technology in the classroom, first order barriers are similar to the categories offered by the more recent SAMR Model (Puentedura, 2010). Substitution (S) and augmentation (A) were first level uses of technology and were concerned with enhancement of a lesson and offered no functional improvement or change to the content of the lesson. In the SAMR model technology integration meant technology was used as a replacement for something else and was used to obviate first order barriers as outlined previously by Ertmer (1999). For example, an Interactive Whiteboard being used as a direct substitution for a whiteboard and erasable marker.

#### Physical environment

The technology available to the teachers in their classrooms varies in terms of quantity and quality and the most frequently reported technological barrier noted in the literature is 'lack of technology', similar to Vrasidas' (2015) experiences in Cyprus. Other physical

factors include lack of a reliable Internet connection, where access to broadband in some countries still remains a concern. As such, it was noted that the facilitating conditions, defined by Venkatesh et al. (2003) as "the degree to which an individual believes that ... technical infrastructure exists to support use of the system" (p. 445), are often not present in classrooms. However, Ertmer, Ottenbreit-Leftwich, Sadik, . Sendurur, and Sendurur (2012) have reported that "first order barriers have long since been removed in schools" (p.434). Their study was conducted in the US, and while their statement may be true there, it is not a universally applicable statement. In Ireland, and other countries, first order barriers to technology integration persist as outlined in the recent ICT Census (Cosgrove et al., 2013) where only 54% of classrooms had a working computer, and even less had access to a working laptop (41%). That report also noted the prevalence of aged desktop machines in schools and were aware that "40% of computing devices in primary schools ... are more than six years old" (Cosgrove et al., 2013, p. 194). Teachers' access to technology had also been criticised where one of the key objectives of the Irish Digital Strategy (Butler, Leahy, Shiel, & Cosgrove, 2015) has been to allow grants for equipment purchase and to improve broadband connectivity for primary schools (p. 41). As such, first order barriers are still applicable in an Irish context.

These types of barriers to technology integration are prevalent in other countries too, including Taiwan (Liu, Li, & Carlsson, 2010) Greece (Kopcha, 2012); Turkey (Goktas et al., 2013); Australia (Prestridge, 2012) and Malaysia (Umar & Hussin, 2014). Thus, the notion of 'facilitating conditions' defined by Venkatesh et al. (2003) as "the degree to which an individual believes that ...technical infrastructure exists to support use of the system" (p. 445), are not present in educational environments according to the literature. However, as noted by Trucano (2005) there is little research on the cost implications of removing such first order barriers. Latterly Bajracharya (2017) has argued there is an "urgent demand for a solid strategy for the development of a cost-effectiveness integration model to integrate ICT in education" especially in developing countries.

#### Technical support

Another factor that impedes use of technology in a teaching and learning environment is lack of access to technological support. Frequently, in the literature, it is apparent that despite having technology in a classroom, there are shortcomings in maintenance of



that technology (Kurt & Ciftci, 2012; Nistor et al., 2014; Venkatesh et al., 2003). A lack of technical support had been noted in the *Digital Strategy for Schools* document (DES, 2015) where "*the challenge of attaining reliable and timely technical support*" (p. 43) continues to be a major issue for schools.

#### Technocentricism.

Generally, ICT policies tend to be focused on technology acquisition primarily, only then followed by supplemental policies addressing the pedagogical practices associated with using technology in the classroom (Selwyn, 2013). Technology integration has not yet moved on to "technology-enabled learning" (Ertmer & Ottenbreit-Leftwich, 2013, p. 175) as advocated in the literature. Many countries follow a similar technocentric pattern in their approach to technology integration (Perkmen, Antonenko, & Caracuel, 2016). McDonagh and McGarr (2015) had used the term "technology somnambulism" (p. 55) to describe the nature of ICT integration, and they identified that, generally, a school's impetus for technology integration was driven by a view of progress as "hardware acquisition" (p. 55). This techno-centric focus viewed technology as the impetus for change, rather than as a facilitator, best expressed by Papert (1987, p. 23) where "it is not drill and practice, or Logo, that will achieve this or that result; it is how we use things". The nature of 'how' is discussed in the next section, where despite technology being available, often a variety of internal factors inhibit technology use in educational environments.

#### Second Order Factors

The literature on second order barriers is focused on two main thematic concerns: teachers' beliefs about using technology (self-efficacy, teacher's pedagogical beliefs) and a variety of school factors (autonomy, context, environment and influence of peers). These second order factors are explored in this section and demonstrate the effect such intrinsic motivation has on teachers' use of technology in a teaching and learning environment. As noted by Selwyn (2011a, 2011b) the complexity of context and beliefs about technology, have continued and have persistent relevance for the literature on technology integration in education.

A report of the British Educational Communications and Technology Agency (BECTA, 2004) identified that "*a very significant determinant of teachers' levels of engagement in ICT is their level of confidence in using*  *technology*" (p. 3) and that "*there is a close relationship between levels of confidence and many other issues which themselves can be considered as barriers to ICT*" (p. 3) citing access to technology, training and technical support as examples of these. Equally, second order factors, such as social norms in the school, affect whether technology is perceived as useful, and these factors are often harder to overcome according to the research (Ertmer, 1999, 2005; Ertmer & Ottenbreit-Leftwich, 2013; Ertmer et al., 2012):

# If pre and in-service teachers are to become effective users of technology, they will need practical strategies for dealing with the different types of barriers they will face (Ertmer, 1999, p. 1).

As such, second order factors, including computer self-efficacy and personal beliefs and attitudes about using technology in the classroom are relevant here (Ertmer, 2005). A publication by Ertmer and Ottenbreit-Leftwich (2013) outlined a concrete suggestion as to how these barriers to technology integration could be overcome in the future:

We suggest that the best way to achieve technology integration is by shifting our focus from promoting technology integration, per se, to promoting technology enabled learning, aimed at preparing students for their 21<sup>st</sup> century careers (p. 181).

#### Cultural values & social context.

Cultural values are described as the core principles and ideals upon which an entire community exists (Hofstede & Bond, 1984). For example, in education often there are cultural norms about 'what is good teaching' (Devine, Fahie, & McGillicuddy, 2013) and these common values are shared across an education community.

Valtonen et al. (2015) suggested that subjective and cultural norms had the largest influence on a teachers' attitudes toward and subsequent decisions to use technology in education. Further, van den Beemt and Diepstraten (2016) noted the importance of a Bronfenbrenner (1979) learning ecology model approach, as applied to technology integration in education. Their research noted that where "teachers develop dependence on others, or when they are not encouraged to use ICT, they appear less open to innovation and less eager to look outside school for possible educational uses of ICT" (van den Beemt & Diepstraten, 2016, p. 168). As discussed by Jones et al. (2016) often teachers are "*in receipt of conflicting advice in schools*" (p. 110), where the theories they have learned during their college course, cannot be put into practice in a school placement classroom. As such, the literature has continued to highlight the impact of social models around using technology (Ell et al., 2017; Trevethan, 2017). Referred to as 'institutionalised use' by Vanderlinde et al., (2015) the influence of a school environment has also been viewed as a strong predictor of "*adoption intent*" (Sawang, Sun, & Salim, 2014) to use technology in education.

Examples of technologies teachers do use include Interactive Whiteboards (IWBs), Learning Management Systems (LMS) and mobile phones (Egan, 2018). Nikleia (2008) remarked that teachers used WBs in "ways that are restricted and traditional, more like high tech chalkboards, than educational tools" (p. 681). Slav, Siebörger, and Hodgkinson-Williams (2008), re-iterated this point, and found lack of "ICT literacy displayed by teachers and learners and the cost of technology" (p. 1321) as limiting the use of this IWB technology. De Smet, Bourgonion, De Wever, Schellens, and Valcke (2012) guestioned adoption of an LMS by teachers and suggested that teachers should be supported in their use of technology as they found this support valuable and inspirational. However, an example in the US reflects the reality of technology use in a classroom. In an exploration of teachers' perceptions of mobile phone use (Thomas, O'Bannon, & Britt, 2014) their results "indicated that teachers are using the same old tools (clock, alarm timer, calculator, internet for research)...avoiding the newer technologies like educational apps, podcasts/vodcasts and QR codes" (p. 386) on their mobile devices, and were as such, still using technology in traditional ways. Egan (2019) noted that "confident use of personal technologies by teachers, such as social media and the internet, was not translating into competent use of professional technologies available in school environments" (p. 154) where teachers still relied on display technologies (such as MS PowerPoint) to deliver content rather than allow students use their mobile devices to share content with each other, in a classroom enviroment.

The role of cultural influence was established empirically in a recent study on teachers' intentions to use technology in China and Spain (Huang, Teo, Sánchez-Prieto, García-Peñalvo, and Olmos-Migueláñez, 2019). In that research, Chinese teachers were concerned about their students' thoughts on their use of technology which *"echoes the highly promoted student-centred pedagogy"* (p. 78) whereas in Spain, teachers there showed a preference for a more traditional, teacher-led pedagogical approach. In effect, *"culture influences people's perceptions*"

## and decision making and suggest that researchers should consider cultural factors when conducting studies on technology acceptance"

(p. 79). These social norms, when considered in conjunction with teachers' beliefs about technology can impact use of technology in educational settings. Beliefs are discussed in the next section.

#### Teachers' beliefs about technology.

Teacher beliefs were defined by Kagan (1992) as "assumptions about students, learning, classrooms, and the subject matter to be taught" (p. 66) and she suggested "teachers use these beliefs as filters through which they view and interpret the teaching performances of others" (p. 68). Mumtaz (2000) has noted that teachers' pedagogical beliefs had a large role to play in their decisions to use technology in the classroom. They suggested for successful implementation of ICT in the classroom, three factors that needed to change were "the teacher, the school and policy makers" (p. 319). Doering, Hughes, and Huffman (2003) gueried whether teachers were actually "thinking with technology" (p.342) and administered a "technology integration *model*" survey. While a small study, the participants' initial responses "to technology integration and use in schools were full of scepticism" (p. 348). The teachers initially saw technology as a way of delivering information, and offered traditional transmissionist type examples of how technology was used in their educational environment.

Ertmer (2005) further queried the relationship between teachers' pedagogical beliefs and their technology practices in the classroom and discovered very few teachers had seen technology used while they were in school (during their education), so were unlikely to have a preconceived idea about how technology should be used. Yet, this study had identified a lacuna in the literature where "*few researchers have examined the relationship between teachers' pedagogical beliefs and their classroom use of technology*" (p. 36). Further work by Plomp, Pelgrum, and Law (2007) on pedagogical practices in various European countries and the use of technology by teachers therein, has established that "while the use of ICT in education is increasing, for the majority of teachers, this (ICT) is still a tool that is used in the margins of the educational process" (p. 85). Over ten years later one would question whether this is still of relevance.

Early work by Teo, Lee, and Chai (2007) research sought to establish a link between the concept of a teacher's "*attitude*" and their beliefs about teaching with technology, as research in this area was "*limited and inconsistent*" (p. 165). The impact of a teacher's belief system

cannot be underestimated, and Teo, Ching Sing, et al. (2008) then began a period of extensive research into the beliefs teachers had about using technology. Teo's research has continued to explore "intention to use" and application of the seminal Technology Acceptance Model (TAM) with various cohorts of in-service, pre-service and other types of teachers in a Singapore context (Teo 2009a; Teo, 2009b, 2010, 2011, 2012; Teo & Noves, 2011, 2012). Teo's central thesis (Teo, Chai, Hung, & Lee, 2008) is based on the exploration of the relationship between teachers' beliefs about technology and their subsequent use of technology in the classroom. His research established that "if teachers practice constructivist teaching, they are likely to use technology in a constructivist manner whereas if teachers believe in more traditional teaching, there is a strong likelihood that technology will be used in a traditional way" (p. 170). Yet he was aware that beliefs were often intransigent and difficult to change, as they had been formed over many years of teachers' experiences in their classrooms, during their own education. Hermans, Tondeur, van Braak, and Valcke (2008) had guestioned the impact of primary teachers' educational beliefs on the classroom use of computers, with a large sample (n=525). Their study "shed light on the mediating role of primary teachers' educational beliefs in the resistance and receptiveness of primary school teachers to integrate computers in their classroom practice" (p. 1506). Indeed, those with traditional beliefs about teaching had a negative impact on use of technology in the classroom; whereas those with a more constructive and positive attitude had a more positive predisposition towards computer use in their classrooms (Hermans et al., 2008). The research conducted by Teo and his colleagues (Teo, 2010; Teo, Ching Sing, et al., 2008) over the past ten years has continued relevance.

Hammond, Reynolds, and Ingram (2011) drew attention to the factors that influence how and why teachers use ICT, and found ICT use was seen as emerging from a mix of factors, namely: *"teachers access to ICT; their feelings of self-efficacy when using ICT and their belief that ICT had a positive impact on learning"* (p. 191). Prestridge (2012) (n = 48) explored teacher beliefs that influence the ways ICT are used in the classroom and the findings re-iterated previous literature on teacher beliefs about using technology:

Beliefs...can be idealistic and desirable, however, when the reality of the classroom is encountered, beliefs may not inform practice... further research is needed to examine actualised practices that stem from stated beliefs, and at what point in practice do beliefs transform (p. 458). Traditional, transmissionist beliefs about technology, and their influence on the intrinsic motivation to use technology in the classroom, remains an ongoing area of research in the literature (Funkhouser & Mouza, 2013; Koc, 2013). The link between intrinsic barriers, such as attitude and self-efficacy, to successful technology integration in the classroom, and whether these have an effect on use of technology are, therefore, well established concerns in the literature (Farjon, Smits, & Voogt, 2019).

#### Self-Efficacy & Autonomy

This section will outline the concepts of self-efficacy, as it is especially relevant when discussing teachers' pedagogical concerns about technology integration. Self-efficacy acts as a proxy for second order (intrinsic) barriers discussed earlier.

To gain an understanding of teachers' use of technology in the classroom, the psychological concept of self-efficacy is key to understanding their intrinsic motivation. Based on the theory of social cognitivism, selfefficacy is defined as "people's (sic.) beliefs about their capabilities to produce designated levels of performance that exercise influence over events that affect their lives" (Bandura, 1977, p. 191). Bandura (1977) explained the concept of self-efficacy further, where a strong sense of self-efficacy meant one approached difficult tasks as challenges to be mastered rather than as "threats to be avoided" (p. 192). He outlined that those who doubted their capabilities shied away from difficult tasks and often viewed them as personal threats. Thus, a teacher in a classroom is unlikely to use technology if they are not confident of their own technological capabilities to do so, which was noted earlier in the section on TPACK. One of the main roles of teacher education colleges is to ensure teachers are confident and competent users of technology, and this is discussed shortly.

Bandura (1997) specifically looked at four ways in which perceived selfefficacy, or belief in ones' capabilities, regulated human functioning. In the cognitive domain, those with higher self-efficacy were more likely to set themselves "*difficult challenges, and commit themselves firmly to meeting those challenges*" (p. 4). Bandura's area of interest was based on the motivational element of self-efficacy, where "*it determines the goals people set for themselves, how much effort they expend, how long they persevere and how resilient they are in the face of failures and setbacks*" (p. 4). Motivation was regulated by the expectation that a given course of behaviour produced a certain outcome. As such, self-belief, or a high level of self-efficacy, partly governs the motivating influence of outcome expectancies. To put it plainly, when faced with obstacles and failure, people who doubt their capabilities give up quickly, whereas those with strong self-efficacy persevere and exert greater effort when faced with challenges (Bandura, 1997). The influence of school culture must also be noted here where often social norms in a school do not allow for experimentation (Egan, 2018), and teachers do not have opportunities to overcome such "*setbacks*". This concept of self-efficacy was extended to include technology, and a person's belief about their ability to use technology, and is outlined in the next section.

#### Computer self-efficacy.

Computer self-efficacy was explored by Compeau and Higgins (1995) when discussing the role of an individual's belief about their own abilities to competently use computers. A group of business managers and professionals (n=2000) were questioned to assess their computer self-efficacy and a ten-item instrument for measurement of computer self-efficacy was devised. This ten-item instrument looked at variables such as encouragement by others; peers' use of technology; support of others; self-efficacy; outcome expectations; affect; anxiety and use. Their findings suggested that "individuals in this study with high selfefficacy used computers more, derived more enjoyment from their use, and experienced less computer anxiety" (p. 203). Schunk and Ertmer (1999) had explored whether there was any relationship between use of computers, self-efficacy and achievement of goals with a group of undergraduates (n=44). Their findings supported the concept of self-efficacy for acquisition of computer skills, as "self-efficacy bore a strong, positive relation to achievement and perceived self-regulation competence" (p. 258).

#### Subsequent use of technology.

Whether a teachers' technological self-efficacy has an effect on their subsequent use of technology in their classroom has been explored in the literature. In Australia a variety of studies have been undertaken looking at pre-service teachers and the skills needed to effectively integrate technology into their teaching, primarily led by Dr. Peter Albion and his colleagues in the Teaching for the Future initiative. Applying the concept of self-efficacy, as described by Bandura (1994), to his work, Albion established that "teachers' beliefs in their capacity to work effectively with technology are a significant factor in determining patterns
of classroom use" (Albion, 1999, p. 2) re-iterating the link between beliefs about computers and self-efficacy using technology. In a follow up study, Redmond and Albion (2002) analysed "discussion forum postings" relating to pre-service teachers' experiences of using technology "in their own words" (p. 2426) while out on their placement block. The findings were interesting as this group had grown up with technology, were learning about technology in their education course and had been introduced to technology as an integral part of their course. The online discussions focused on the need for integration of ICT as an "important issue in their *future careers as teachers*" (p. 2429), but there were marked comments on the lack of observation of good examples of technology integration observed, while out on teaching practice. The paper queried how teachers could "*imagine how they might engage in behaviours for which* they have few models" (p. 2430), if good role-models were lacking during their pre-service teacher education (akin to the behaviour modelling literature described earlier). In further research on this topic, Albion (2007, p. 1244) guestioned the ability of these millennial learners to integrate technology and outlined that,

#### first year university students while reporting high levels of confidence (self-efficacy) when using the internet, do not necessarily manifest matching levels of competence (p.1244).

In a final evaluation of the impact of the TTF project, Albion (2011) argued that *"students should graduate with relevant knowledge and skills for using ICT, and that ICT should be integrated to improve student learning"* (p. 74). He concluded that *"Australia's digital education revolution is still in its early stages and it is not entirely clear what it will mean in the typical classroom"* (p. 80). Ten years into the TTF initiative, there had been some improvement in pre-service teacher education in relation to using computers in the classroom, and the confidence and self-efficacy of these students had improved (p. 80). Yet, *"their experiences and resulting skills appear to be balanced more towards consumption of digital content than creation"* (p. 80) and as such, their skills using technology remained limited.

#### Competence gaps.

Lack of technological competence has been noted in recent literature (Alexander et al., 2019; Huang et al., 2019; Instefjord & Munthe, 2017; Leger & Freiman, 2016; Moreira-Fontán et al., 2019; Røkenes & Krumsvik, 2016; Uerz, Volman, & Kral, 2018) in relation to use of technology by students entering higher education. Gross and Latham (2012) noted that often "students [are] coming to higher education without needed information literacy skills" (p. 581), and the issue is still the subject of frequent debate in the literature (Lai & Hong, 2015; Senkbeil & Ihme, 2017; Teo, 2013; Wang, Hsu, Campbell, Coster, & Longhurst, 2014). Computer self-efficacy was based on prior experiences of pre-service teachers (Varma & Marler, 2013) where a pre-service teachers' beliefs and previous experiences using technology were material influences on subsequent use. Bandura (1997) had considered the most effective way of creating a "strong sense of self-efficacy was through mastery experiences where successes build a robust belief in one's personal efficacy" (p. 3) and this has continued relevance where teachers' beliefs about using technology in an educational environment are relevant (Rohatgi, Scherer, & Hatlevik, 2016; Scherer, Siddiq, & Teo, 2015; Turel, 2014).

Current literature has also associated lack of competence using technology with the seminal work by Kruger and Dunning's (1999) that "skills that engender confidence are often the same skills you need to evaluate your competence in that particular domain" (p. 1121), where Kruger and Dunning suggested that often confidence did not necessarily equate to competence, in a particular field. Mahmood (2016) had tested this "Dunning-Kruger" effect with information technology literacy skills, where "there was no match between selfefficacy and actual performance [using IT] where people generally inflate their perceived levels of skills in a particular domain" (p. 205). Akin to Maderick, Zhang, Hartley, and Marchand's (2016) findings who suggested the teachers in their study were,

#### either not aware of how much they do not know about the technologies that they will need to carry to their respective classrooms or they are indeed, cognizant of their gap in knowledge without having an accurate understanding of its magnitude (p. 342).

As such, Maslow's (1962) early model of learning competencies has continued relevance for the current literature on technology integration where it rests at the 'unconscious incompetence' stage of psychological awareness, and may not yet have moved to the 'conscious incompetence' stage of learning in relation to the skills needed to effectively use technology in teaching and learning environments. Ultimately Tondeur, van Braak, Ertmer, and Ottenbreit-Leftwich (2016) remarked that when deciding what technology to use it was down to the individual where "the qualitative evidence [in their review] supports the idea that the technology integration process *is an individual process, unique to each teacher*" (p. 10) and as such, was related to an individuals' own beliefs about the benefits of using technology in a classroom. More recent literature in Finland has suggested "*most teachers reasons for using technology were related to the realisation of educational goals and facilitation of the learning process*" (Heitink et al., 2016, p. 81) rather than just technology for technology's sake. Hence, a move away from technology focused interventions to concern about the pedagogies associated with effective use of technology, in an educational environment has continued relevance for this review.

To try and improve teachers' skills using technology, literature has advocated an approach that they should be equipped with strategies to use a wide range of technologies (Banas & York, 2014; Celik & Yildirim, 2016; Roy, Giraldo-Garcia, Mathew, Matias, & Bommisetty, 2016; Teo, 2015). However, such strategies to deal with a wide range of technologies are but one approach; there are many others advocated in the literature. Other strategies mentioned in the literature discuss the influence of role models in teacher education (Scherer et al., 2015; Tondeur et al., 2012; Young, O'Neill, & Simmie, 2015), and provision of pedagogical methods associated with technology use (Campbell et al., 2012; Lehtinen et al., 2016; Reyes, Reading, Doyle, & Gregory, 2017; Depaepe & König, 2018; Hatlevik et al., 2018; Huang et al., 2019; Lai & Bower, 2019; Moreira-Fontán et al., 2019) as noted earlier in the section on TPACK.

## **Role of Teacher Education**

A focus on traditional uses of technology and the question of how teacher candidates are trained to use technology arises, more generally, in the literature. A lack of ability to integrate technology effectively in the classroom persists despite teacher students being members of the *"net generation"*, and they have a continued reliance on a transmissionist approach to teaching (Egan, FitzGibbon, Girvan, & Oldham, 2012; Egan, FitzGibbon, & Oldham, 2013; Egan, FitzGibbon, Oldham, et al., 2014). Criticism of teacher education courses has long been noted in the literature, and in a European report, Enochsson and Rizza (2009) detailed *"few teacher training programmes that target the teaching or development of 21st century skills"*. More recent OECD publications (Rizza, 2011, OECD, 2020) have reviewed the quantity and quality of pre-service teacher education ICT courses, and have noted there were few similarities in the amount of hours delivered or the type of courses undertaken across various European countries. Tondeur et al. (2012) were also critical of

pre-service teacher education courses and remarked that a gap still existed between what pre-service teachers see in college and actual use of technology in classrooms, while out on school placement. Tondeur et al. (2012) argued that teacher training institutions should be acting as agents of change, and are still lacking in this regard. In the New Media Horizon report for Schools, Johnson et al. (2014) suggested that a "fast trend – 1 to 2 years" away was "rethinking the role of teachers" and they suggested that "integrating ICT into teacher education and low digital *competence*" were solvable challenges (p. 24). To do this they outlined how teacher education programmes needed to integrate technology in a way that was not superficial but was meaningful and the authors suggested that digital learning should permeate teacher education at all levels; but were quite vague as to the specifics of how this would happen. In Ireland, for example, the "Digital Strategy for Schools" (Butler et al., 2015) primary objective was to "ensure that ICT is embedded in the planning, design and delivery of all teacher education courses", and while aspirational the influence of teacher education on pre-service teachers' technological skills continues to be a "wicked problem" to overcome (Alexander et al., 2019).

## What can teacher education do to help?

Rovai and Childress (2002) suggested that pre-service teacher education should focus on "building computer confidence and expanding students' knowledge about computers" (p. 226). Equally, Pierson and Cozart (2004) advocated that "the more and varied the technological experience, the more and varied the use they (teacher candidates) could imagine" (p. 60) and this approach, adopted by the technology lecturer in particular, was remarked on favourably by interviewees. However, exposure to a wider range of technologies should also be accompanied with explicit demonstrations on how those technologies can be integrated in a classroom setting, as suggested by a variety of authors on this topic (Lee & Lee, 2014). Therefore, using technology in pedagogically meaningful ways, where teachers can see how the technology is used, in conjunction with demonstrations of content appropriate technologies, can affect teacher candidates' intentions to use technology for teaching and learning (Mena, Hennissen, & Loughran, 2017; Uerz, Volman, & Kral, 2018), as noted in the DigCompEdu framework (Redecker & Punie, 2017). Tondeur et al. (2017) have all acknowledged latterly, the difficulties experienced by pre-service teacher education colleges when helping teacher candidates design technology rich lessons. Indeed, Powers

and Musgrove (2016) acknowledged that the digital tools teacher candidates used would always be changing and it was critical that teacher candidates were equipped with the ability to adapt to a rapidly changing global information society (p. 3048) as noted earlier. Equally, while McGarr and McDonagh's (2019) PEAT model advocates a strong pedagogical focus to technology integration, they also argue that an *"awareness and understanding of cyber-ethics"* in any teacher education technology course is imperative, similar to DigCompEdu's (2017) competence in relation to responsible use of technology.

# Benefits and Risks of Technology in Education

The benefits of technology in education are well documented in the literature where technology allows access to educational content in a myriad of new and innovative ways (Andrade, 2015; Livingstone, 2012; Lai & Bower, 2019; Unwin, 2019). Selwyn (2016) has noted that the "confluence of technology and education is complicated, contradictory and messy" (p. vi) and queried "to what extent is digital technology really changing education" (p. 2). He concluded that "for better or for worse, digital technology means that many of the cornerstones of education are altering rapidly" (p. 133) and this section will proceed to comment on some of the positives and negatives associated with technology use in educational contexts. McGarr and Johnston (2016) have noted the "prevalence of positivity regarding the potential of technology in education, and the role of media in mediating such messages" (p. 7152) where, akin to Papert's (1987) early work, technology's role in education was seen as unassailable.

This section is also written in consideration of the annual *Gartner Research and New Media Horizon* reports. These reports should also be on the agenda of all educational organisations who have an interest in technological advances and their future impact. These annual reports predict what will be important over a five year cycle (Cearley, Jones, Smith, & Burke, 2019) and are noteworthy for their analysis of the time to adoption for new technologies. Equally, the annual *New Media Horizon Report* (Alexander et al., 2019) has been a reliable predictor of technologies in use in education for the past seventeen years (Figure 11 and Figure 12).

#### Important Developments in Technology for Higher Education



#### Figure 11. EDUCAUSE Horizon Report 2019



Figure 12. Gartner Hype Cycle for New Technologies, 2019

## Affordances of Technology

Access to technology in education has allowed students and parents to connect to schools in innovative ways (Bordalba & Bochaca, 2019), to visit other countries without leaving their classroom (Vega-Hernandez, Patino-Alonso, & Galindo-Villardon, 2018) and have access to information (Hartmann, Braae, Pedersen, & Khalid, 2017), at the touch of a button. In Australia, for example, Dawson (2008) commented on virtual excursions being of benefit in a science classroom, and in Ireland, access to a virtual 3D physics laboratory (Bogusevschi, Muntean, & Muntean, 2019) ensured students could conduct experiments without having access to full laboratory facilities. Other positive uses of technology, such as eportfolios, by pre-service teachers to document their learning journey are widespread (Egan, FitzGibbon, & Oldham, 2014) and the affordances of such a multi-media tool are well documented (Botterill & Warren, 2010;



Briggs & Jensen, 2013; Chang, Tseng, Liang, & Chen, 2013; Chen, Chang, Chen, Huang, & Chen, 2012; Hanbridge, McMillan, & Scholz, 2018; Oakley, Pegrum, & Johnston, 2013; Ring & Ramirez, 2012; Tzeng & Chen, 2012; Watson, 2012). A brief synopsis of positive and negatives associated with technology in education are outlined in this section.

### Assistive technologies.

Assistive technologies form an integral part of the daily life for those students with general learning difficulties, accessing and attending educational courses. The concept of digital literacy for those with general learning difficulties is defined as "the creation, communication and interpretation of meaning through multi-modal digital formats, leading to fuller participation" and ensures those with learning difficulties are assured of their own ability to make choices thereby allowing full participation in all aspects of an educational setting. (Anderson & Putman, 2020; Cagiltay, Cakir, Karasu, Islim, & Cicek, 2019). Assistive technology can refer to low technology (laptop stands), medium technology (adapted computer peripherals such as keyboards) and high technology (sophisticated voice activated computer control systems, audio readers and voice recognition tools, NCSE). All of these technological tools have a specific purpose, and are based on a strong pedagogical need, and benefit those with learning difficulties in a positive manner (Valencia, Rusu, QuiÒones, & Jamet, 2019).

### Distance learning, micro-credentials and blockchain.

Distance learning can be defined as a formalised teaching system designed to be carried out remotely (King, Young, Drivere-Richmond, Schrader, & Kelly, 2001). Courses and modules can be completed by correspondence (e.g. Open University) or latterly, by accessing content via the internet, a learning management system or by participation in a Massive Open Online Course (MOOC) (Buchanan, 2011; Ellis, Hughes, Weyers, & Riding, 2009; Jiaosheng, 2019; Lai & Bower, 2019; Luik et al., 2019; Plomp et al., 2007; Shapiro et al., 2017; Thompson, 2013; Vega-Hernandez et al., 2018; Weber et al., 2004). By allowing such remote access to educational content, in an asynchronous manner, courses are now accessible by anyone with an internet connection. Morpeth, Creed et. al. (2009) noted the benefits of distance learning for children in conflict and disaster areas, where it can provide "para-formal or alternative schooling systems, raise quality by providing ready-made resources and provide networks for teachers" involved in delivery of these courses. However, not all online content has been successful

where completion rates for MOOC type courses are typically less than 10% (Clow; Luik et al., 2019) as often MOOC participants do not require certification at the end of a course and are completing the content for their own development only. Indeed, Milheim (2013) noted that "*perhaps MOOCS will become simply another useful technological option available for the benefit of learners and students*" (p. 42), and such access to free resources while revolutionary in its own right, does not claim any quality of content therein. Equally, recent literature has noted that lack of instructor presence and lack of the instructorstudent relationship has proven to be a barrier to the learning experience in a MOOC environment (Raza, 2020).

Online courses with ability to award digital badges for completion of tasks and skills retain continued value to students. Interest in such micro-credentials is on the horizon for education, where course participants can earn digital badges for completion of certain tasks (Alexander et al., 2019; Pierce, 2018), or acquisition of skills, in their online course. This gamification of online learning has been criticised where often the focus is on gaining the reward only, rather than on the learning process itself (Lai & Bower, 2019; Roy et al., 2016).

The addition of blockchain technology as a repository for such microcredentials is a new development that education needs to be aware of. Traditionally, students had to rely on educational institutions to manage and retain data about their learning achievements, certificates and course grades. With the advent of blockchain technology, such data can be stored securely using a distributed ledger technology approach. This technology will eventually remove the need for an intermediary education organisation to retain and verify awards (Walsh, 2019). Figure 13 demonstrates how Blockchain could be



Figure 13. Learnovate explain how Blockchain will be used in education



used by education institutions in the future and demonstrates a real challenge to traditional accreditation models, where colleges, schools and universities held details of your awards and achievements. The implications of this technology for national accreditation systems is also an area for consideration.

### Equity of access and 5G.

In the past twenty years, technology has allowed a "*democratisation* of education" (Selwyn, 2016) where access to education has been possible for anyone with an internet connection as noted earlier. With the imminent arrival of 5G connectivity, this is touted as the "next generation of mobile technology, [and] is envisaged to bring about a 'Networked Society', providing an unlimited access to information and data at anytime, anywhere by anyone and anything" (Peters & Besley, 2019, p. 2). The implications of this for education are widespread and 5G is noted in the recent *Gartner Report*, mentioned earlier (Figure 11).

# **Risks of Educational Technology**

Recently, literature has begun to question the validity of using technology in educational settings at all, where despite the "*prevalent positive rhetoric, few independent evaluations comparing educational settings about ICT intervention have been conducted, and those that exist are rather equivocal in their conclusions*" (Livingstone, 2010).

## Wellbeing.

The effects of over-use of technology on wellbeing is a concern in the literature. Most literature has focused on negative side-effects associated with over-use of technology generally, citing "screen time" (Kirk, 2017; O'Brien, 2016; Pollak, 2015), "*cyber-bullying*" (Aftab, 2015; Harrold, 2016; O'Brien, 2017; Pope, 2015) and overall "*wellbeing*" issues (George et al., 2020; Moreira-Fontán et al., 2019) as problematic by-products of a reliance on technology by children, and adults alike. Burns and Gottschalk (OECD, 2019f) noted that while access to digital technologies was useful, such access presented many "*pressing challenges*", including cyber-bullying, internet addiction, exposure to harmful content and excessive use concerns, in a digital age.

Literature has noted some negative associations of use of technology for educational purposes where "sleep deprivation, distraction and multitasking all of which directly impact on learning" (Butler, 2015a; 2015b, p. 3). As such, certain technologies are beginning to reach the "trough of disillusionment" (Smith, 2016, p. 9), as referred to in Gartner's hype cycle of technology adoption (Linden & Fenn, 2003), where media discourse is beginning to dissuade people from using technology 24/7. Indeed, it has been noted that in Silicon Valley "digital gurus are shielding their children from technology" (Harris, 2019) and moving back to more traditional educational methods and are concerned about the impact of over-use of technology more generally (George et al., 2020; Orben & Przybylski, 2019).

The presence of a digital divide is also a concern in the literature where an inequality of access to technology exists between communities due to regional, demographic and socio-economic differences. This digital divide exists in terms of inclusion and access to technology for those with learning needs (Livingstone & Helsper, 2007), in terms of lack of skills using technology (Bennett, Maton, & Kervin, 2008; Waycott, Bennett, Kennedy, Dalgarno, & Gray, 2010) and for those with no access to technology at all (Okunola, Rowley, & Johnson, 2017). This negative aspect of technology integration persists, despite advances in terms of connectivity and access to digital devices.

## Commercial interests.

Jones (2019) notes that "education is a consumer of technologies developed for other purposes... where systems are provided by global corporations who extract data and expertise from the institutions and aggregate the data across the world" (p. 3). The reliance of education on hardware and services provided by Microsoft, Google and Apple is commonplace, where students access 'free tools' for the duration of their studies, but then have to pay for ongoing services, as soon as they finish their course. Indeed, privacy and ethical concerns as to what these corporations are doing with the data they collect are noted in the media and academic literature (Alexander et al., 2019; Pardo & Siemens, 2014). Selwyn (2003, 2010, 2011a, 2011b, 2013, 2016, 2019) has been discussing the sociological impact of technology since the turn of the century, and note digital technology is now woven so tightly into the fabric of everyday life there can be few areas of education that go untouched by 'digital' in one form or another. Selwyn & Facer (2014) further contend there is a need for a new view of technology in education that encompasses the sociological dimension, where

understanding the appropriation of technologies in education as informed by context, as a process of contestation, practice and resistance and as a site through which power relations are enacted, opens up room for sociological analyses that bring to the surface the tensions that exist between the homogenising discourses and the messy reality of digital technologies in education (p. 492).

As such, an interrogation of commercial interests in education must be considered in a wider sociological context, in future research but is noted here due to the commercial interests prevalent in educational environments.

### Artificial intelligence.

The OECD (2018, 2019a, 2019b, 2019c, 2019d) have published five overarching principles to ensure "*responsible stewardship of trustworthy AI*" (OECD website) and these have been adopted by 42 OECD countries. These are listed here, for ease of reference:

- **1.** Al should benefit people and the planet by driving inclusive growth, sustainable development and well-being.
- 2. Al systems should be designed in a way that respects the rule of law, human rights, democratic values and diversity, and they should include appropriate safeguards for example, enabling human intervention where necessary to ensure a fair and just society.
- **3.** There should be transparency and responsible disclosure around AI systems to ensure that people understand AI-based outcomes and can challenge them.
- **4.** Al systems must function in a robust, secure and safe way throughout their life cycles and potential risks should be continually assessed and managed.
- **5.** Organisations and individuals developing, deploying or operating AI systems should be held accountable for their proper functioning in line with the above principles.

In an educational context, data analytics and use of AI in online environments to personalise learning experiences for students, have recently become the norm. For example, Collings and McMackin (2019) note that artificial intelligence has the ability to augment learning management systems, where personalised learning paths can be created based on each individual users' requirements. They acknowledge that AI has already moved seamlessly into our homes, where we use voice activated personal assistants (such as *Siri*, *Cortana* and *Alexa*) to perform simple tasks for us. Indeed, Luckin and Cukurova (2019) note the ability of AI to "help us leverage faster, more nuanced and individualised scaffolding for learners, but that most commercial AI developers know little about ... learning or teaching" (p. 2824).

The use of AI in educational contexts is yet to be explored fully, and we look forward to more research in this regard. However, as noted by Holmes, Bialik, and Fadel (2019), AI in education is being funded by companies such as Google, Facebook and Amazon who are creating products specifically for the education sector. Their focus is on

automation of many administrative type functions in schools, such as attendance and predicting which students might fail (using data analytics), based on the intelligence built into their systems. They also comment on Carnegie Learning tools that build personalised learning journeys online, and the use of intelligent tutoring systems, where a 'chat bot' might replace the teachers. However, as a word of caution to educationalists, they note that "we must not be seduced by the lure of exciting technologies, instead we should always start with the learning" (p. 45) – a common theme noted across all literature discussed in this review. Indeed, a recent OECD (2019e) conference paper commented that while AI in education may disrupt and innovate ways of learning, concerns remain regarding data protection and cybersecurity of students (and staff) personal data, where data privacy is a "flashpoint in digital *transformation*" (p. 5). Data privacy and protection concerns must always be a factor in any decision about what technologies to implement in any environment, educational or otherwise, and AI, analytics and the prevalence of the "internet of things" (Ashton, 2009) have brought these concerns to the fore, in recent years.

## **Conclusion and Recommendations**

This report has reviewed current thinking on technology in education. The report has reviewed the concept of technology in education, and noted developments in the literature from a techno-centric view of integration to an emergence of a focus on the pedagogies associated with use of technology. This demonstrates a maturation of the considerations required before decisions are made on use of technology for educational purposes. The main authors in this area (Mishra & Koehler, Selwyn, Teo & Tondeur) are keen proponents of strong pedagogical foundations before any new technology is introduced to an educational environment. Barriers to successful adoption of technology were then discussed and intrinsic and extrinsic factors that continue to influence use of technology by educators noted. Finally, the benefits and risks of various types of educational technologies were presented and concerns raised about future technological innovations, and their impact, on education environments analysed.

### There are four key recommendations for El members:

- Technology should not be introduced to an educational environment if the pedagogical reasons for it are not clear. The *TPACK* and *PEAT* models of technology integration should be considered before making a decision to purchase and use any new technology in education.
- 2. An awareness of the technological self-efficacy skills of educators, staff and students is advised where often a *Dunning Kruger* effect persists. The value of *DigCompEdu* and other appropriate frameworks as a reliable method to identify digital competencies required for modern education cannot be underestimated.
- **3.** Educators should be empowered to evaluate what educational technologies they can use in their school or teaching environments. This can be done by allowing them the time and space to share their experiences using technology with each other, and for national policies to listen to their voice.
- 4. Members should review the annual *Gartner* and New *Media Horizon reports* on a frequent basis, to ensure they are aware



of all technological development in education, and elsewhere. For example, AI, Blockchain and 5G technologies are on the horizon for educational environments, in the near future.

At the conclusion of this report it should be noted that education has been rooted in traditional pedagogical approaches for some time and a tipping point is imminent (Miners, 2013) and we look forward to developments in educational technology over the next three to five years.

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Dr Alison Egan
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## **Head office**

5 bd du Roi Albert II 1210 Brussels, Belgium Tel +32-2 224 0611 *headoffice@ei-ie.org* 

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